

Privacy Notice

The Border Bridges Trust, located at Rio Usumacinta No. 102, Col. Waterfill Rio Bravo, Cd. Juárez, Chihuahua. C.P. 32553, will protect the personal data provided during registration for the Express Lane System. For this reason, it informs its users of the following comprehensive privacy notice, in compliance with the provisions of Article 67 of the Personal Data Protection Law of the State of Chihuahua.

Objective

To inform users about the existence and main characteristics of the processing of their personal data, which will be collected during registration for the Express Lane System, and how these data will be protected, so that users can make informed decisions regarding them.

The Express Lane System complies with security measures, technical, administrative, and physical, that ensure the processing of personal data in accordance with the applicable regulations.

Name of the Responsible Party

The Operational Directorate of the Border Bridges Trust.

Personal Data to Be Processed (identifying sensitive data)

The data collected during registration for the Express Lane System are as follows:

1. Email address
2. Full name
3. Phone number
4. Address
5. SENTRI number (PASS ID)
6. Taxpayer Identification Number (RFC)
7. Vehicle Registration Card
8. Insurance Policy

The data collected during registration for the Express Lane System are not considered sensitive data under the applicable provisions.

It should be noted that for personal data relating to third parties, it is assumed that you have obtained the consent of the data subject to provide such data.

For personal data concerning minors and persons under legal interdiction or declared incapacity, it is assumed that you have the legal representation required under the applicable civil law.

Purposes for the Processing of Personal Data (distinguishing those requiring the consent of the data subject)

The personal data may be processed for the following purposes:

- a) To send information related to the Express Lane System;
- b) To conduct statistics that help improve your experience as a user.

The personal data collected during registration for the Express Lane System may be processed without the consent of the data subject, always respecting their rights. Exceptions to the principles governing data processing include national security, public order, public safety and health, or to protect the rights of third parties, as established in the second paragraph of Article 16 of the Political Constitution of the United Mexican States and Article 4 of the Political Constitution of the State of Chihuahua.

Legal Basis for the Processing

The Operational Directorate informs you that the legal basis for processing your personal data during registration for the Express Lane System is found in Articles 6 Base A and 16 second paragraph of the Political Constitution of the United Mexican States, Article 4 of the Political Constitution of the State of Chihuahua; Articles 3, 5, 6, 16, 17, 19, and 20 of the Personal Data Protection Law of the State of Chihuahua.

The transfer of personal data will be made only in cases contemplated by Article 98 of the Personal Data Protection Law of the State of Chihuahua.

Mechanisms, Methods, and Procedures for Exercising ARCO Rights

The Operational Directorate allows the data subject to exercise the rights of access, rectification, cancellation, and opposition regarding personal data in accordance with the second paragraph of Article 16 of the Political Constitution of the United Mexican States and Article 4 of the Political Constitution of the State of Chihuahua, as well as Title Three, Chapter II of the Personal Data Protection Law of the State of Chihuahua.

To exercise these rights, the data subject may visit the Transparency Unit.

The address of the Transparency Unit:

Rio Usumacinta 102, Col. Waterfill Rio Bravo, Cd. Juárez, Chihuahua. C.P. 32553

Changes and Updates to the Privacy Notice

This Privacy Notice may change or be updated periodically, so we ask you to review it regularly at

<https://www.puentesfronterizos.gob.mx/linea-expres-requisitos-inscripcion-o-agregar-vehiculos.php> to stay informed

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about the latest version governing the processing of your personal data. However, the Privacy Notice will always comply with applicable legal provisions.

For more information on the protection of your personal data, visit:

<https://plataformadetransparencia.org.mx/>

I have read the terms and conditions of the privacy notice

Name and Signature

_____ of _____ of 20 _____